

Website Design from Lighthouse Design & Marketing

The question every customer needs to know is “how much will it cost?”. The following guide is a sample of what we can, and have, achieved for our clients for various budgets:

Website features	Under £500	Under £1000	Under £2500	Under £5000	Over £5000
No. Pages (up to)	✓	✓	✓	✓	✓
Design of website	✓	✓	✓	✓	✓
HTML Site	✓	✓	✓	✓	✓
Wordpress site	✓	✓	✓	✓	✓
Website development	✓	✓	✓	✓	✓
Responsive design	✓	✓	✓	✓	✓
Slideshows	✓	✓	✓	✓	✓
Contact form	✓	✓	✓	✓	✓
Link to email marketing tool	✓	✓	✓	✓	✓
Google analytics	✓	✓	✓	✓	✓
Submission to search engines	✓	✓	✓	✓	✓
Photography (1 day shoot)	✗	✗	✓	✓	✓
Copy writing	✗	✗	✗	✓	✓
SEO plugin	✗	✓	✓	✓	✓
SEO on-page optimisation	✗	✗	✗	✓	✓
E-Commerce (if required):					
E-Commerce configuration	✗	✓	✓	✓	✓
Create content for products	✗	✗	✓	✓	✓
Product photography:					
upto 50 products	✗	✗	✗	✓	✓
upto 100 products	✗	✗	✗	✗	✓
Featured products, best sellers, also bought items	✗	✓	✓	✓	✓
Vouchers & coupons	✗	✓	✓	✓	✓
Product filtering	✗	✓	✓	✓	✓
Social product sharing	✗	✓	✓	✓	✓
Customer accounts panel	✗	✓	✓	✓	✓
Guest checkout	✗	✓	✓	✓	✓
Dynamic pricing	✗	✗	✗	✗	✓
Drag & drop shopping cart	✗	✗	✓	✓	✓
Stock control	✗	✓	✓	✓	✓
Additional Services:					
Logo Design	✗	✗	✓	✓	✓
Stationery Design	✗	✗	✗	✓	✓

The above is intended as a guide only. We realise that each and every project is different. For an accurate quotation, please contact Andy at studio@lighthousedm.co.uk or tel: 01553 671356

Contact Lighthouse today to discuss how we can help the performance of your website.

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